



COMPANY INTRODUCTION

Atlas Furniture Asia
partners with
World-Class Craftsmen
to deliver the
Best Value Furniture
(specializing in bed frames & mattresses)
to
**Manufacturers &
Wholesale Customers**
worldwide

MISSION



SUPPLIERS



PRODUCTS



PRICES



ORDERS



CUSTOMERS



WELCOME



PETER M. BROBYN

Director, APAC

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www.AtlasFurnitureAsia.com

“ Having watched the furniture industry grow over the past 40 years and personally running & managing multiple retail stores in the UK over the past four decades, I have a deep understanding of the importance for quality, service & value to our customers.

Working in China since the late '80's, I personally oversee product design & development in carefully selected manufacturing partner facilities.

With 100% quality inspection and rigorous safety test standards, I guarantee every single one of my products, to ensure your highest satisfaction. ”



Atlas Furniture Asia is known for providing high quality at amazing prices and our flagship **Signature** Collection is no exception.

Unique designs, luxurious fabrics and breath-taking dimensions mean that your customer is completely blown away by the opulence of their new bed, from the moment they open the box.

[VIEW ONLINE](#)



The industry-leading **SuperValue** range features many exciting new models for 2020, as well as your old favourites. Durable, quick to assemble and available with OEM & mail-order packaging options, this range allows you to satisfy your warehouse team, e-commerce shippers and customers alike.

[VIEW ONLINE](#)

PRODUCT
RANGES



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By carefully managing the entire production process, from design through to after-sales service, we guarantee 100% satisfaction at every stage.

Our creativity enables us to remain at the forefront of innovation & technology, whilst benefitting from over 42 years of experience within the industry with best-practice, quality and safety standards throughout.

VALUES



VALUE PROPOSITION

1. Language
2. Location
3. Volume & price
4. Deposit security
5. Lead time
6. Options & Exclusivity
7. Safety & quality assurances
8. End-customer communication



1. Native English speakers ensure communication is effortless
2. Our staff are on the ground in Asia, so your staff don't need to be
3. Our high-volume business results in competitive pricing and ultimately savings for you
4. Security of your deposit in the event of supplier bankruptcy
5. Sampling time - reduce time to market & beat your competitors
6. Unlimited & exclusive options – protect your unique ideas and your market
7. Assurance that we will meet the safety and quality needs of your country
8. Ease of assembly & clear instructions make satisfied customers & repeat business

Countryside

COLLECTION

EUTR certified and ethically produced solid wood products, the 'Countryside' collection from Vietnam represents an exciting new opportunity for buyers.



[VIEW ONLINE](#)

City

SOFA BEDS

When those extra guests come to stay, turn a smaller room or space into the perfect place to sleep with one of these stunning 'City' sofa beds.



[VIEW ONLINE](#)

YOUR OWN MATTRESS BRAND

'YOUR OWN MATTRESS BRAND' brings you high quality mattresses with your own company branding to make a real impression and boost your brand.



[VIEW ONLINE](#)

ATLAS BRANDS



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Our promise to the customer is
Complete Satisfaction
that all our products will:

1. Accurately match your order
2. Meet all the legal & safety requirements for the intended country or location of which they will be sold in
3. Exceed your expectations for the quality and price you pay
4. In the unlikely event of any service issue, we will act quickly, so you don't lose your customer

1 YEAR GUARANTEE

AFA will guarantee all our products for 1 year

We guarantee that when they leave the factory, they have had 100% QC check from one or more of our dedicated QC Team





Atlas MD Peter M. Brobyn started to manage large retail stores to gain knowledge

1977



Peter starts his own furniture retail chain of store Magnum Furniture

1986



First trip to Asia!

1988



Peter retired in the UK furniture retail market after 30 years

2006

Sourcing Asia "style for life"

Started his own sourcing company called Sourcing Asia doing sourcing and QC work for major worldwide and UK companies

2007

TIMELINE

How did we get to where we are today?

Where are we going?



Chidsuda Brobyn joins Atlas as Head of Quality control in China

2010



Move to new office location in Longgang Shenzhen, China

2012



Launch our first seasons of International Tradeshows

2014



Develop APAC, Americas & European Sales Regions with dedicated regional sales

2014



Open sourcing & quality operations in Ho Chi Minh, Vietnam

2015



Moved to dedicated office in Longgang China. Took on 2 new workers

2016



VIFA-EXPO

China & Vietnam international shows

2017



New sales showroom in Xiamen, Fujian, China

2017



New UK Showroom

2018



阿特拉斯国际贸易(深圳)有限公司
ATLAS INTERNATIONAL TRADING (SHENZHEN) CO. LTD.

Formation of official China company and move to new high-tech offices in Shenzhen suitable for large expansion plans

2019



Opened office in Bangkok, Thailand

2020



2 new staff in China + 'WEEDON BEC' UK Showroom opens

2021



PMB 50th Anniversary of serving the furniture industry worldwide

2027

"We've Lived Furniture Since 1977"



FURNITURE BY FUNCTION



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www.AtlasFurnitureAsia.com

Standard Bed Frames



Available in sizes for all countries, single, double, king, in a multitude of fabrics and designs, plus exciting storage options.

[VIEW ONLINE](#)

Bunk Beds



Produced in both metal and wood, our bunks are safety-certified and hit price-points that put you ahead of the competition.

[VIEW ONLINE](#)

Sofa Beds



Converting stunning sofas into beautiful beds in one, smooth motion.

[VIEW ONLINE](#)

Visitor Beds



The perfect way to store an extra single bed or whatever you like!

[VIEW ONLINE](#)

TV Beds



Modern luxury, combining soace for up to 27" TV, including dual USB charging ports and an AV tray, at a price that won't be beat.

[VIEW ONLINE](#)

Headboard / Base Only



Common for hotels and special design builds, we are also able to provide headboard or base only orders.

[VIEW ONLINE](#)

CUSTOMERS



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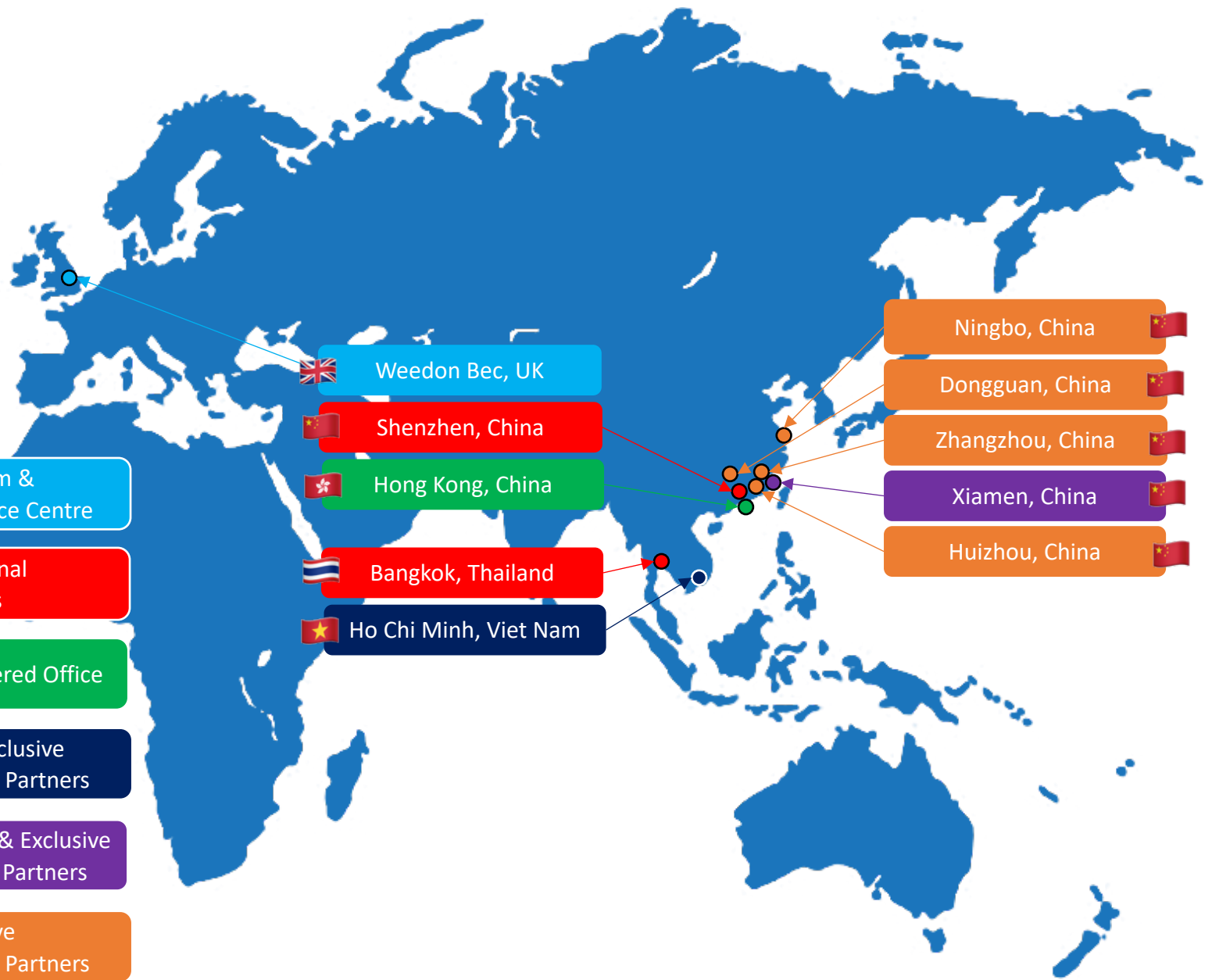
“The Countries We Serve”

“Atlas World”

OPERATIONS

KEY:

- Showroom & Customer Service Centre
- Operational Offices
- Company Registered Office
- Offices & Exclusive Manufacturing Partners
- Sales Showroom & Exclusive Manufacturing Partners
- Exclusive Manufacturing Partners





Countryside
COLLECTION



Signature
COLLECTION



SuperValue
RANGE



Gas-Lift Storage



Quick-access, end opening or side opening, the gas-lift storage option is a top-seller.

[VIEW ONLINE](#)

Visitor Beds



The perfect way to store an extra single bed or whatever you like!

[VIEW ONLINE](#)

Drawers



Turn a bed into a full storage solution, with multiple configuration options.

[VIEW ONLINE](#)

STORAGE OPTIONS



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DEPARTMENTS



SUPPLIERS



PRODUCTS



PRICES



ORDERS



CUSTOMERS



MG



MANAGEMENT



AD



ADMINISTRATION



BD



BUSINESS DEVELOPMENT



QA



QUALITY ASSURANCE

FN

FINANCE

HR

HUMAN RESOURCES

IT

INFORMATION TECHNOLOGY

MK

MARKETING

SA

SALES

CS

CUSTOMER SERVICE

QE

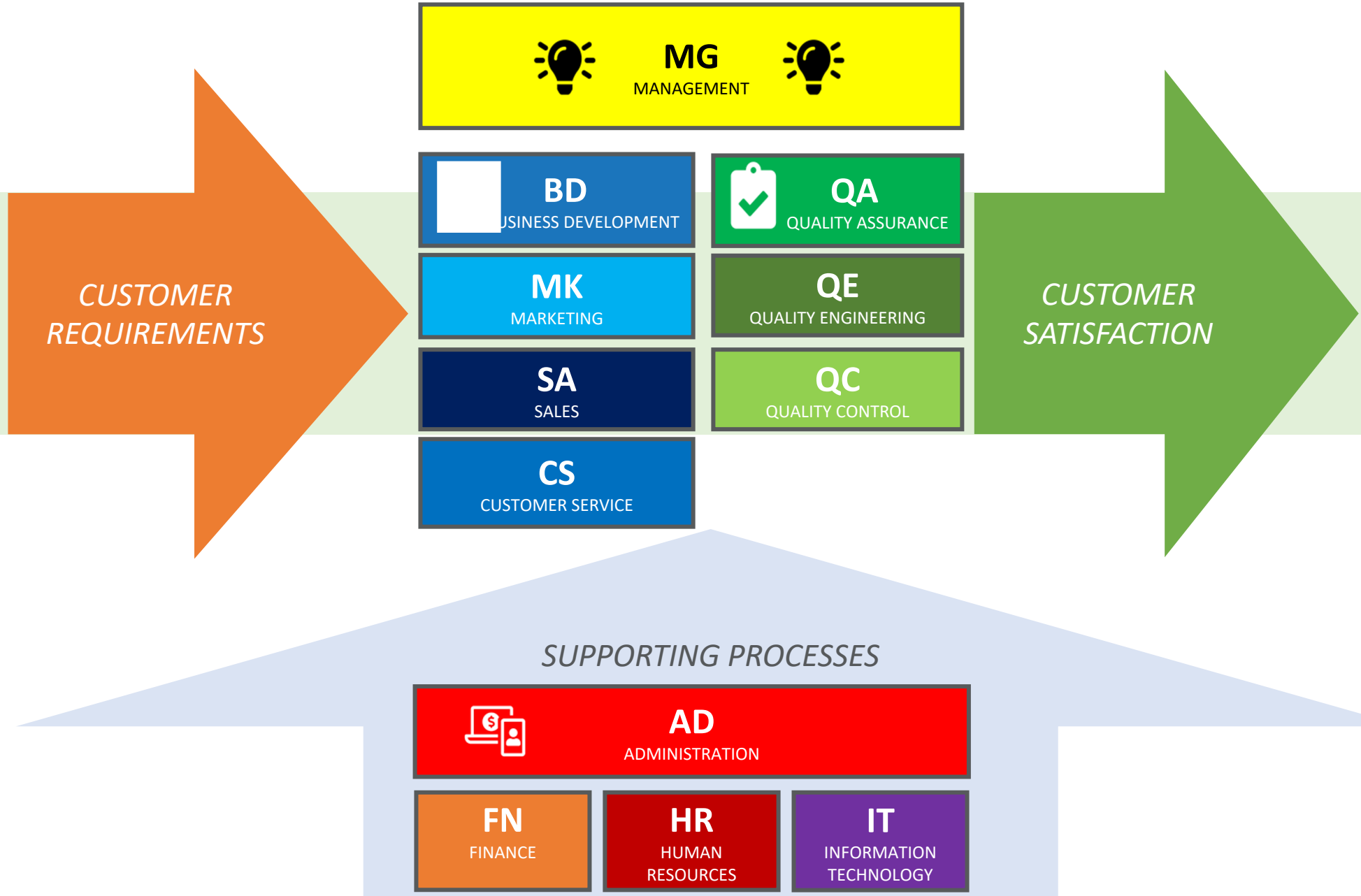
QUALITY ENGINEERING

QC

QUALITY CONTROL



PROCESS FLOW BY DEPARTMENT



Upholstered Beds



[VIEW ONLINE](#)

Wooden Beds



[VIEW ONLINE](#)

Metal Beds



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Sofa Beds



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Mattresses



[VIEW ONLINE](#)

Cabinet Furniture



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Chairs



[VIEW ONLINE](#)

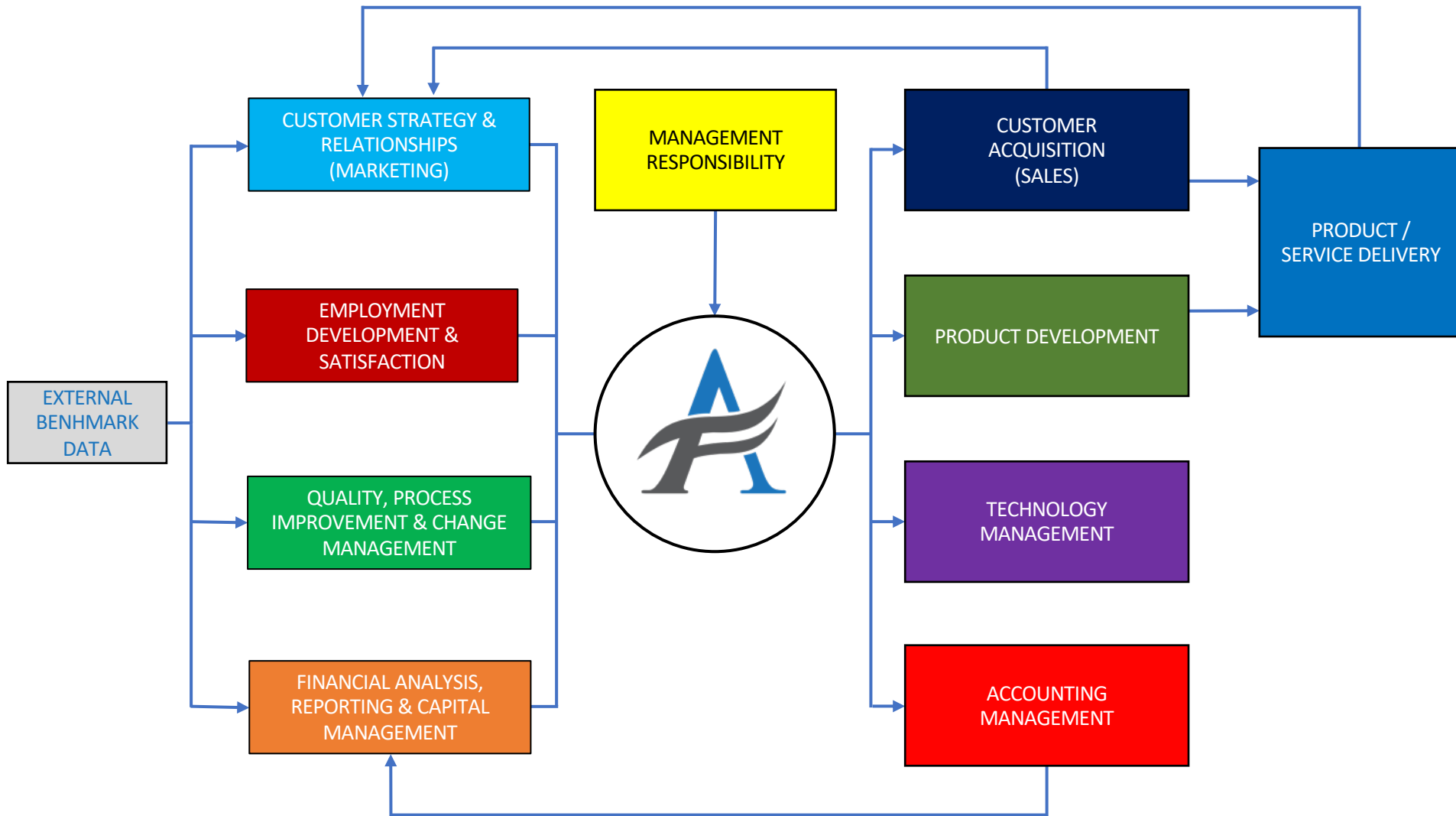
PRODUCT TYPES



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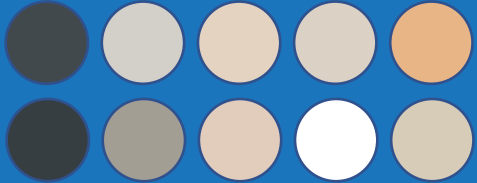
CORE PROCESSES



NEW FOR 2021

- Sustainable timber
- Value-for-money
- Pine, oak & tropical wood
- Standard beds
- Gas-lift storage options
- Bunk beds
- Unlimited customisations

EXCITING NEW COLOURS

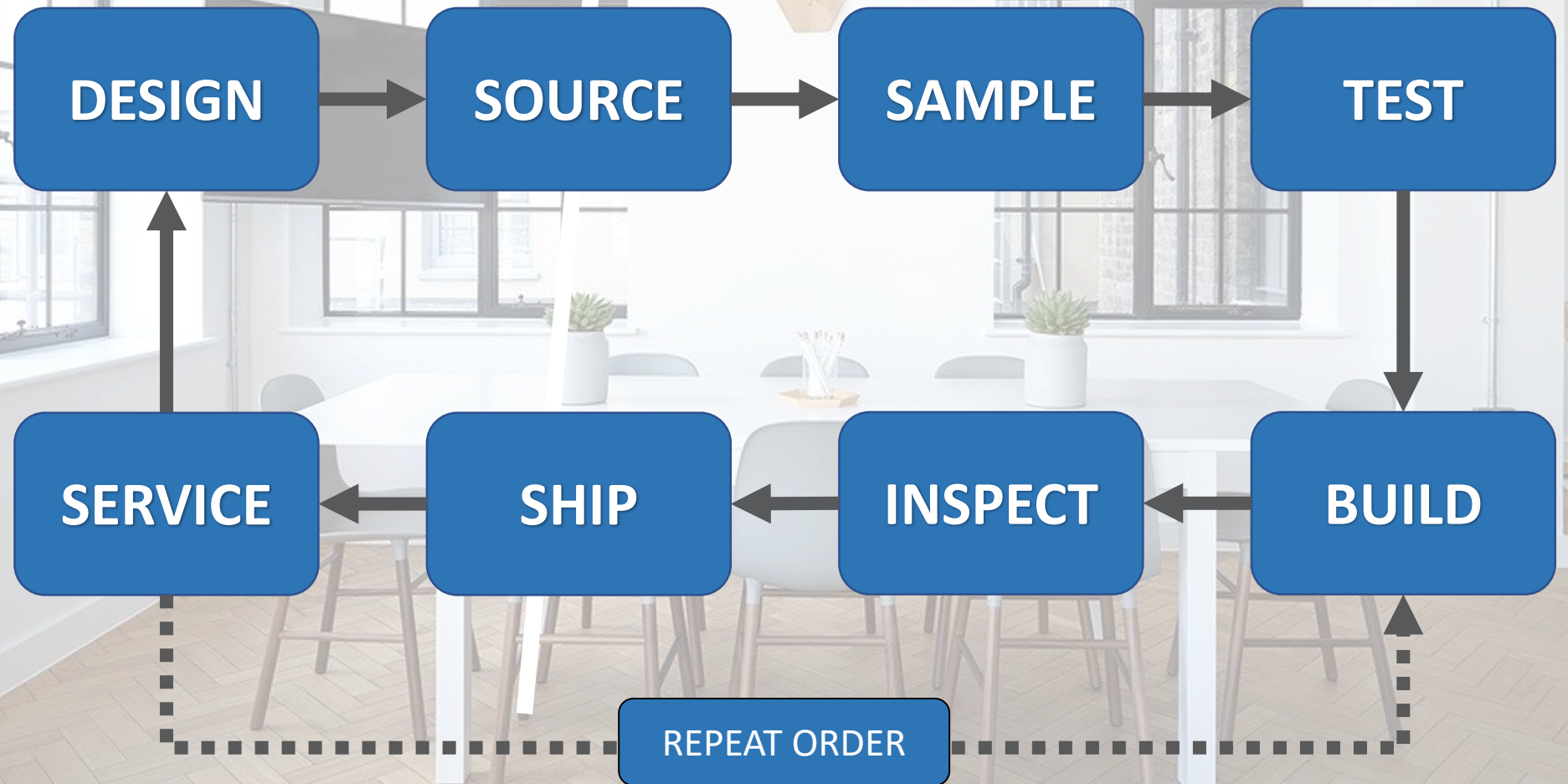


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Countryside[®] COLLECTION



PROCESS FLOW



EXCLUSIVITY OPTIONS



www.AtlasFurnitureAsia.com



Depending on order forecast and follow-through, we are happy to offer exclusivity on models, ranges, materials, styles and geographical markets

We value the need to develop and invest in a market and product range and we are here to support your efforts

Please talk to us today about your specific needs

IMPORTANT DOCUMENTS

Many of our new customers are often interested in the following items of information:

1. [Supplier Honesty Agreement](#)

2. [Anti-Slavery Policy](#)

3. [Safety & Quality Accreditation](#)

Links open the Atlas Furniture Asia website in a new window

Please close the web browser to return to this presentation



For more, please visit <http://www.AtlasFurnitureAsia.com/links/>



CONTACT ATLAS



SCAN TO CONTACT US

How did we do?

[Feedback Form](#)



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